



Official Pub Partner Program of the New England Free Jacks

Share the Game!

WHO WE ARE

The Free Jacks are New England’s first professional rugby team, entering Major League Rugby in February 2020. We represent the revolutionary spirit of all six New England states, exemplifying the values and traditions of our great game.

The Free Jacks will play 16 regular season matches during the spring of 2020. All 16 matches will be available on television (national broadcast and / or regional cable) as well as OTT/stream.

PARTNERSHIP

Our Official Pub Partners are Free Jacks nation’s home away from home – we want our fans to follow the Free Jacks at your establishment and enjoy your tasty food and refreshments!

Free Jacks to Provide
Logo & link to your website on our Pub Partners page at freejacks.com
Promotion on social media of our Pub Partners watch parties for away matches
Additional promotion for specials and other offers specifically for Free Jacks matches
Display your location on a digital map with Pub Partners throughout New England
Pre-season watch parties for the 6 Nations and post-season watch parties for other international test matches
Free Jack promotional materials for display including some combination of Flag, banner, ball, jersey, coasters, and / or schedule posters

Partner Pub to Provide
Televise all Free Jacks matches
Display Free Jacks merchandise (banner, ball, scarf), and schedule / poster within your bar, provided by the team
Logo and link to the Free Jacks website on pub’s website
Participate in match-day watch party merchandise discount program
Host and promote an agreed to Free Jacks related event
Work with local distributors to pour Free Jacks IPA and other drink partners where feasible

Please fill out our [online application](#) to confirm your interest.

Please do not hesitate to email all around great guy and head of our operations, Owen Scannell, owen.scannell@freejacks.com if you have any questions.